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ULTRATAP H918ERIES

Eventide taps TEC Award-winning H9 Harmonizer® Effects Processor, producing unique UltraTap plug-in

LITTLE FERRY, NJ, USA: recording technology trailblazer **Eventide** is proud to announce availability of *UltraTap* — inaugurating its *H9 Plug-in Series* as a unique multi-tap effects plug-in capable of rhythmic delays, glitchy reverbs, huge pad-like volume swells, and extraordinary modulation derived from its TEC Award-winning **H9 Harmonizer® Effects Processor** — as of August 2...

UltraTap is the perfect tool for creating drum fills, vocal choruses, swelling guitar chords, and other evolving effects — everything from reversed reverbs to a massed church choir singing Gregorian chants in Notre-Dame Cathedral! Creatively, it is also optimized for live use; **UltraTap**'s unique **HotSwitch** and **The Ribbon** features facilitate programming any combination of the controls and seamlessly morphing from sound to sound.

Says **Eventide Director of Marketing Communications Nalia Sanchez**: "We're finding that, increasingly, audio engineers have an **H9** stompbox sitting on the console to take advantage of the nearly 50 algorithms that we've crammed into that box. In response to requests for plug-in versions of many of our **H9** effects, we've decided to develop a new family of plug-ins — the **H9 Plug-In Series**. **UltraTap** comes bundled with 150 presets tailored for the needs of audio professionals and a novel feature for DJs — **The Ribbon**."

Think of **UltraTap** as the mother of all Echoplexes and you won't be too far off. That's basically how it operates, but with the flexibility to add as many 'tape-heads' as you want and expressively control their positions and levels.

Ultimately, **UltraTap**'s unique story stretches way back to 1982 when a flexible 64-tap delay debuted as part of the **Factory Program** suite within **Eventide**'s **SP 2016**, the world's first rack-mount programmable audio effects processor. By the late-Eighties that **UltraTap** algorithm had migrated to the infamous **H3000 Ultra-Harmonizer®**... then onwards and upwards to the **DSP4000 Ultra-Harmonizer®** and **H8000 Ultra-Harmonizer®** high-end studio rack processors. Thanks to advances in technology, **Eventide** was able to then include **UltraTap** in a compact form factor — the **H9 Harmonizer® Effects Processor** stompbox. So now the DAW-residing **UltraTap** has come full circle... bringing all that creative inspiration and superb audio quality back to the studio where it all began 35 years ago! As **UltraTap** is the first algorithm in the new **H9 Plug-In Series** to take this trailblazing journey, expect more **Eventide** algorithms to follow.

Features:

- Over 150 presets designed to inspire, including artist presets by Chris Carter, Colin Newman, Sasha, and many more.
- Manipulate effects in realtime using The Ribbon to morph seamlessly between two settings of any combination of controls.
- Create drastic changes in effect and sound by assigning the HotSwitch to an alternate version of the current settings.
- Smear taps together or modulate them into unheard reverbs by using the innovative Slurm parameter.
- Use up to 64 taps to create simple repeats or morph delays into chorus and reverb.
- Speed up or slow down the rhythmic space between taps by altering the Spread knob.
- Use the onboard LFOs and envelopes to **Chop** up the sound source into tremolo'd rhythms.
- Modify the stereo image of taps to alternating from hard-panned to mono.
- Sync the Length and/or Chop LFO Speed to the DAW session.
- Use **Mix Lock** to scroll through presets while keeping the wet-dry mix constant.
- Optimized for live use with MIDI control of The Ribbon and Tap Tempo for quick meta control on the fly.

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UltraTap is available now (as an AAX/AU/VST plug-in for Mac OS X 10.7+ and Windows 7+) at an introductory price of \$49.00 USD (rising to an MSRP of \$79.00 USD thereafter) from Eventide dealers and its website: <u>https://www.eventideaudio.com</u> (A fully-functional 30-day demo version is available; UltraTap is also available as part of Eventide's Ensemble Subscription bundle.)

For more in-depth information, please visit the dedicated UltraTap webpage here: https://www.eventideaudio.com/ultratap

Watch Eventide's informative introductory UltraTap videos here: https://goo.gl/xKuvgQ



Print-ready, hi-res image: https://www.dropbox.com/s/4n79ydgibdk25wl/UltraTap-HighRes.jpg?dl=0

About Eventide (<u>www.eventideaudio.com</u>)

Since 1971, **Eventide** has remained at the forefront of recording technology. In 1975 it revolutionized the audio industry by creating the world's first commercially available digital audio effects unit, the H910 Harmonizer®. Since then, its legendary studio processors, stompboxes, and plug-ins have been heard on countless hit records.